

AI for Your Professional Growth

Takeaway · copy the prompts and swap what is in [brackets]

START IN 3 STEPS

- 1 Download ChatGPT, Gemini or Claude**
free; chatgpt.com / gemini.google.com / claude.ai. No card required.
- 2 Type where it says “message”**
talk to it just like a WhatsApp.
- 3 Read and keep chatting**
if you didn't like it, say what to change.

THE SECRET: GIVE IT 4 THINGS

- 1 Who you are** — *I'm a baker in San Cristóbal...*
- 2 Who it's for** — *for moms looking for a cake...*
- 3 What you want** — *a WhatsApp post that sells...*
- 4 What you're like** — *warm, friendly, local.*

Tricks: give it your own example · say “shorter / warmer / add an emoji” · ask for options (“give 3”).

The other secret: “Before you answer, ask me the questions you need to give me the best answer.” → it asks and personalizes.

Metaprompts: “Help me write the best prompt for [what I want]... and when it's ready, run it.” Converse until it's fine-tuned.

PROMPTS TO COPY — swap the [brackets] for your own

BAKING / BREAD-MAKING

I'm a baker in [your town], I make [tres leches] to order. Write me 3 WhatsApp posts that sell it for a birthday. Warm, friendly local tone, 1 emoji.

SEWING

A client lives far and wants a dress. Explain to her step by step, easily, how to measure her bust, waist and hips with a tape.

FAIR PRICES

Price [a cake for 8 servings]. Costs: [ingredients RD\$, gas, my time]. I want to earn well without being too pricey. Explain it in simple steps.

ELDERLY CARE

Write me a profile for caring for older adults. I have [3 years] and I know [take blood pressure, give meds]. Make it inspire trust. Short, for WhatsApp.

BEAUTY

I'm a stylist. Write me a friendly message to confirm an appointment and a “2-for-1 manicure” promo for this week.

SALES

A description that sells this [handbag: color, material, price], and 3 friendly replies for when they say “it's too expensive.”

YOUR WHATSAPP CATALOG

Build my catalog: a list with a name, a mouth-watering line and a price, 1 emoji per product. Here they go: [sweet bread RD\$, coconut water RD\$, ...].

THREE CAUTIONS

- 1 AI is sometimes wrong** — you're in charge: read and correct.
- 2 Protect private data** — no customers' ID numbers or accounts.
- 3 Don't lose your voice** — what makes you different makes you better.

Keep learning free · your trade already has a program: aiLearning.global → Economic Inclusion

My Business on WhatsApp · Stylist/Barber/Manicurist · Seamstress & Tailor · Pro Caregiver · Basic Finance & Fair Price · My First CV



aiLearning.global

Scan: the workshop page, the prompts and the programs

ibizai.ai/supérate/taller · aiLearning.global

You already have the talent. AI just makes it reach further.

Social impact program by Smoother Experiences · CEMI, with Supérate and KOICA.

Prompt Playbook to grow

They are all starting points: swap what is in [brackets], improve them and converse with the AI to fine-tune them.

SELL MORE

FLYER

Text for a flyer for [my product]: an eye-catching headline, 3 reasons to buy from me, my contact [phone] and an inviting closing. And describe an image for the flyer.

PROMO

A promo for this week: a catchy name, what is included, price and until when. For the WhatsApp status.

5 POSTS

5 posts for Instagram/Facebook that sell [my product]: hook, benefit and a call to WhatsApp. With emojis.

A WEEK OF CONTENT

A 7-day posting plan with each day's text ready to copy.

IMAGES, MUSIC AND VIDEO

PRODUCT IN USE · upload photo

[Upload photo] Show this [product] in a realistic photo, in use by [a family at a party]. Professional.

PACKAGED AND LABELED

[Upload photo] Show it packaged, with a label that says [my brand], ready to sell.

SERVICE · BEFORE AND AFTER

[Upload before photo] Show me how it would look after my [cleaning...] service. Realistic.

JINGLE (music: Gemini/MaiMusic/Suno)

Lyrics for a catchy jingle for [my business] that says [what I sell], cheerful, warm and local, and the music style.

VIDEO (Gemini / aiVideo.rocks)

Idea for a 15-sec video for [my product]: what is shown in each scene, the on-screen text and a closing line.

PLAN AND GROW

MARKETING PLAN (1 PAGE)

Who I sell to, on which networks, what I post each week and 3 ideas to get customers. In simple steps.

SHORT BUSINESS PLAN

What I sell, my costs, my price, how much I want to sell a month and what I need to achieve it.

SUPPORT / FUNDING APPLICATION

Application for [loan / fund / support]: explain my business, what the money is for, how much and how I would use it. Formal.

LETTER

A letter [of application / thanks] to [whom] about [the topic]. Formal, respectful and brief.

YOUR ADVISOR (converse with her)

BUSINESS ADVISOR

Be my advisor: ask me questions ONE AT A TIME about my business and at the end give me a report with what to improve and actions in order.

GAP ANALYSIS

Gap analysis of [my business]: compare with best practices; tell me what I am missing and the action to close it.

OPPORTUNITIES

Opportunities for [my trade] in [my area]: what people need, what season is coming and 5 concrete ideas.

DEVIL'S ADVOCATE

Be my devil's advocate with [my idea]: what could go wrong, what I am overlooking and 3 risks. Do not flatter me.

Honesty first: the "before/after" shots and generated images are samples to inspire and attract, never to deceive.